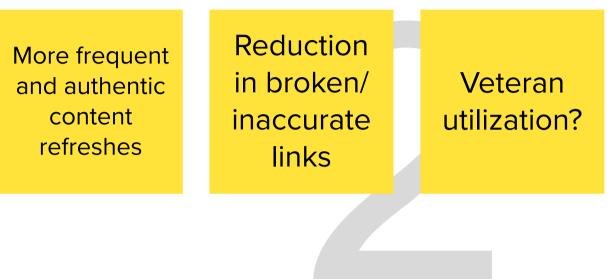


Date: 05012023

Iteration: N/a

What changes in customer behavior will indicate you have solved a real problem in a way that adds



What are the goals your users are trying to achieve? What is motivating them to seek out your

What's the least amount of work we need to do to learn the next most important thing?

Brainstorm the types of experiments you can run to learn whether your riskiest assumption

