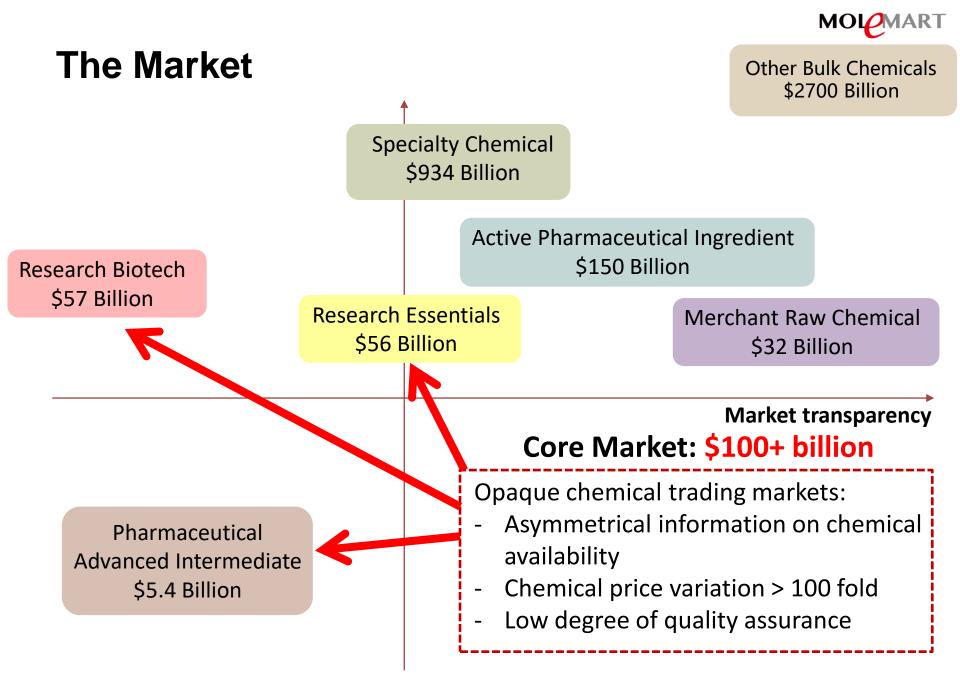
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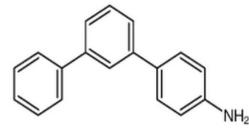


The "Dark" Market Tier 1 Agencies Tier 2 **Manufactures Products** r Distributors 500,000 160,000,000 Vendors Intermediaries Tier 2 **CROs** 1 Local Agencies Price? Time? Tier 3 Distributors Tier 2 And more Tier 3 Users Agencies CMOs 3,000,000 Tier 3 Agencies Tier 1 Quality? CROs Capacity? Tier 1 Joint Distributors Ventures Tier 1 CMOs **Multi-dimensional** needs from users Tier 3 Local CROs **Distributors** Tier 2 **CMOs**

Extremely low degree of transparency



Chemical Product Characteristics



CAS No: 63344-48-9

2,4-diphenylaniline

Search Engine Friendly

- Unique ID for each chemical, like barcode CAS No.
- Chemical structures are computer readable SMILES

Platform Trading Friendly

- Inherent properties to describe a chemical: Molecular Weight, M.P., B.P., etc.
- Widely acceptable quality measurement: Chemical Purity

3

2

Huge Market Potential

- Enormous varieties of chemical products produced by industry: 160 million
- High Unit Price: 90% chemicals are more expensive than GOLD or DIAMOND

1



The Solution – MOLeMART Model

E-commerce Platform & Real-time Big Data Analytics Engine rate suppliers intelligently according to various needs

60K+ Suppliers

Cover 95%+ globally

Analytics Engine

3M+ Global Customers

Collecting data

Build Trust

by bringing transparency 1st time to the market

50M+ Products

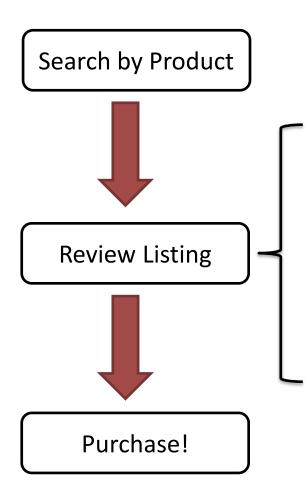
Cover 99%+ demand

Provides THE best match of supplier, product, and customer for each order



The Product

Tells you Who to Trust and What to Purchase



- Exact Match
 - **Intelligent Sorting**

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NAME PRODUCT AT

- Chemist **Recommendations**
- **Inspired by Your Shopping Trend**

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One-step Purchasing Service



Competitive Advantage

Product

Compound Product Database (CPD)

99%+ available chemical products globally

Supplier Management System (SMS)

- 95%+ chemical suppliers globally
- Scorecard of 400+ attributes
- Transaction & promotion history available

Customer Loyalty Management (CLM)

- Scorecard of 300+ attributes
- Target to collect 75%+ global buyers by year 5

Big-data Matching System (BMS)

- Match buyers and sellers at product level
- Improve effectiveness by 10 fold

Technique

Data Collection Completeness

 Auto-collecting global data of products, suppliers, and buyers

Data Accuracy Assurance

- Algorithm to clean, process, merge, and validate data to ensure accuracy
- Alert to double-check and re-collect

Data Mining and Modeling

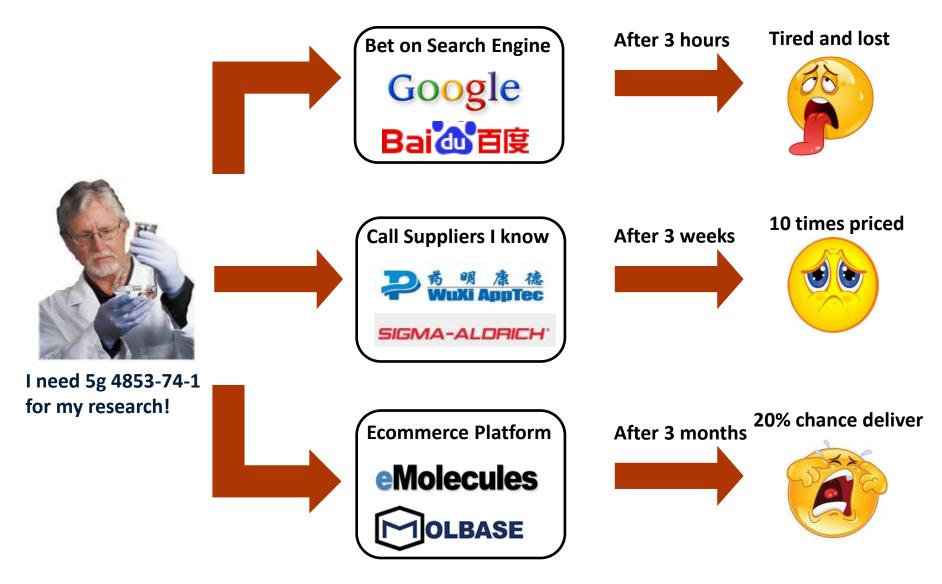
- Machine learning and predictive modeling to evaluate risk of each supplier for each request

Real-time Matching and Sorting

Intelligent real-time sorting; buyers simply order from the top



The World of Chemical Market







I need 5g 4853-74-1 for My Research!



Analytics Search Engine 99%+ Hit Rate:

- Data Pre-analyzed
- Search Quality Insured
- No Fake Info.

The MOLeMART World



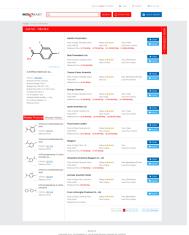
Identified from This

Quality: 54%

Timing: 31%

Cost: 15%

Customer:



Evaluation & Sort by 5g 4853-74-1:

- Quality Prediction
- Time Estimation
- Cost Expectation
- Score Combination



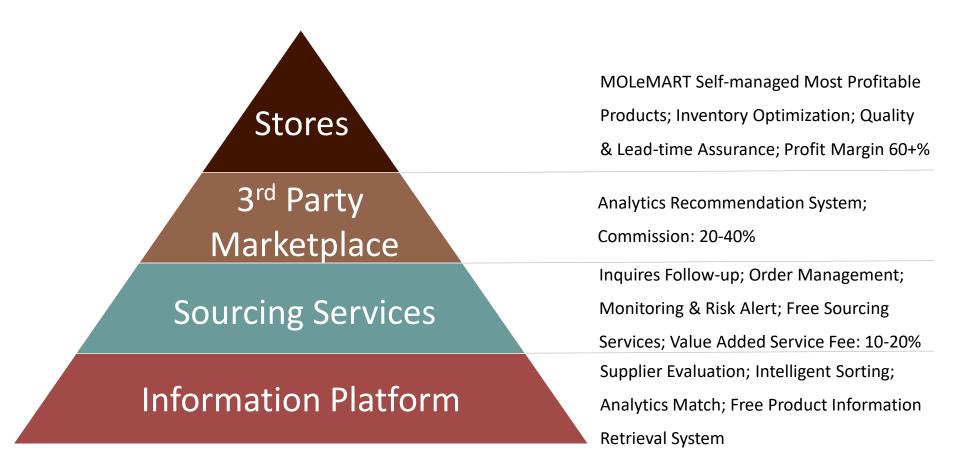
Click & Order from Matched Supplier:

- Order Management
- Risk Alert
- Closed-loop Transaction

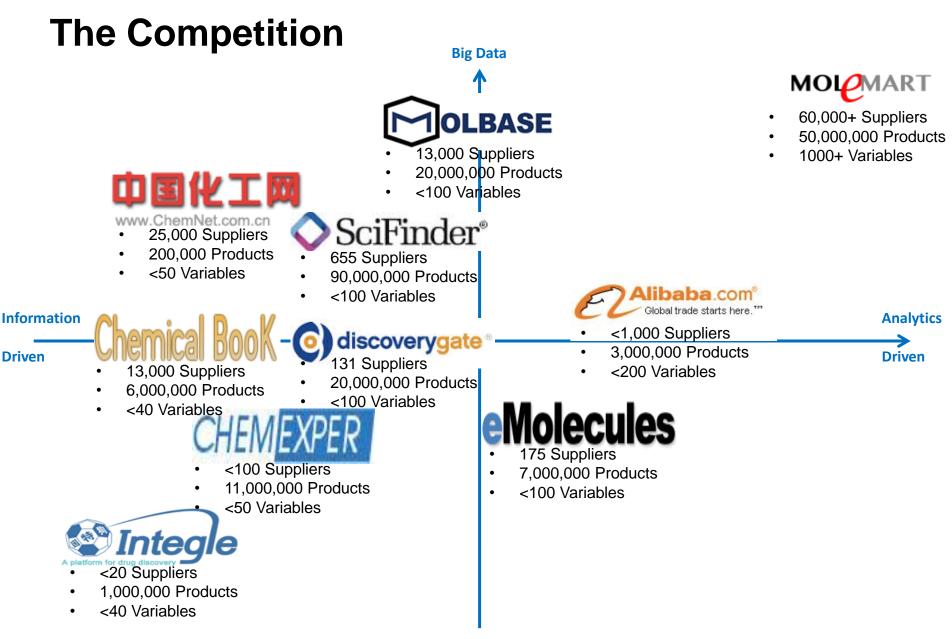
We know buyers and suppliers more than they do



The Profit Model

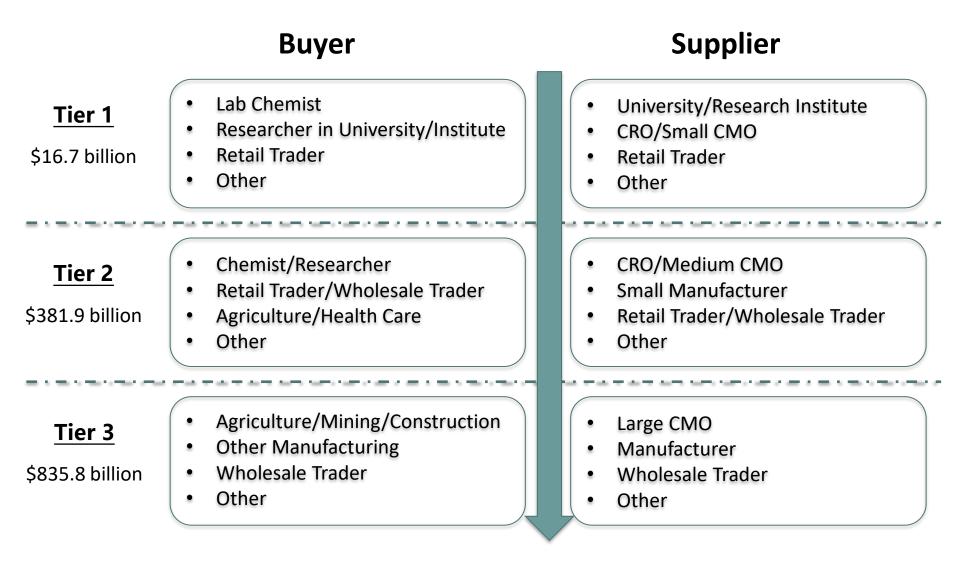








Appendix: User Acceptance Progression





Appendix: MOLeMART Vision

