

Animation: Card art wipes across the screen revealing the offer copy as "ENJOY 20% OFF". Almost immediately after, "See coupon details below" rises from the bottom of the screen. In MVP section, "EVERY PRO" and "MVP" drop into place from the top of the screen.

Launch

Subject Line: 20% off your purchase is waiting for you.

Preheader: Enjoy savings with your Lowe's Business Advantage Credit Card.

Rewave

Subject Line: Exclusive for you, \${FIRST_NAME}: 20% off your purchase.

Preheader: Save in-store or online with your Lowe's Business Advantage Credit Card.



MY ACCOUNT

\$(FIRST_NAME)
For your account ending in \${LAST_4_ACCT}



ENJOY 20% OFF**

See coupon details below

You have \${MISC_01} in available credit as of
\${MISC_03} to spend on your business.†

20% OFF**

Up to \$100 max discount on your next eligible purchase made with your Lowe's® Business Advantage Credit Card.

Must ask cashier to apply coupon in store or enter coupon code online.

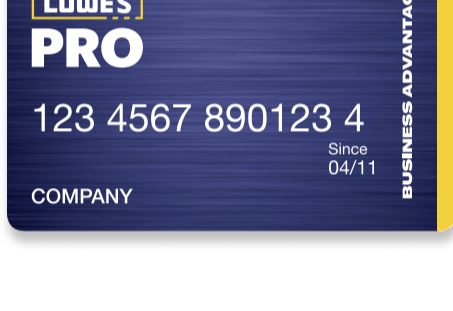
Cannot be combined with any other discount offer. Exclusions and more terms apply. Valid thru \${MISC_06}. Details below.**

Get Coupon

SAVE THIS OFFER TO YOUR PHONE!++



DON'T FORGET YOUR EVERYDAY ADVANTAGES



SAVE 5%* EVERY DAY

Exclusions apply.



0% INTEREST FOR 60 DAYS***

Monthly payments required.

Regular rates apply after promo ends.

Savings that scale.



Shop Now



EVERY PRO IS AN MVP TO US

To learn more about the MVPs Pro Rewards Program,† [click here.](#)

†Subject to Program Terms & Conditions. Details at Lowe.com/ProLoyaltyTerms. Subject to change.

[CONTACT US](#) | [FIND YOUR TEAM](#)

†Available credit subject to change depending on account activity.

*Subject to credit approval. 5% offer applies to eligible US Lowe's store and Lowe.com purchase or order after all other applicable discounts charged to your Lowe's Business Advantage. Customer must pay applicable sales tax. Offer can't be used in conjunction with or on: (i) other credit-related promotional offers (except 0% interest for 60 days); (ii) any other discount, discount, markdown, coupon/barcode, rebate or offer, including any Lowe's volume or special discount programs (such as but not limited to, Contractor Pack, Buy in Bulk, Value Savings Program ("VSP"), Special Value, New Lower Price, Was:Now, Military Discount, Employee Discount, and Lowest Price Guarantee); (iii) associate discretion price adjustments; (iv) any services (such as but not limited to, rentals; extended protection/replacement plans; shipping, delivery, assembly or installation fees); (v) fees or taxes; (vi) previous sales; (vii) gift cards; or (viii) Weber, Kichler or Miele products. Excludes MyLowe's Rewards Credit Card, Lowe's Visa® Accounts and all Lowe's Canada Credit products. We reserve the right to discontinue or alter the terms of this offer at any time.

**Redeem for one-time 20% off your Lowe's Business Advantage in-store or online eligible purchase \${MISC_05} – \${MISC_06}. Valid on a purchase in Lowe's US store or on Lowe.com. Max discount is \$100. Limited time only. Subject to credit approval. For a Lowe.com purchase, coupon code must be entered in order for the discount to apply or for an in-store purchase, cashier must scan barcode for discount to apply. The 20% discount will be applied after all other applicable discounts. Offer can't be used in conjunction with or on: (i) 5% Off Every Day offer or any other credit-related promotional offer; however, if the 5% Off Every Day discount offer is greater than \$100, the greater discount will automatically be applied; (ii) any other promotion, discount, markdown, coupon/barcode, rebate or offer, including any Lowe's volume or special discount programs (such as but not limited to, Contractor Pack, Buy in Bulk, Value Savings Program ("VSP"), Special Value, New Lower Price, Was:Now, Military Discount, Employee Discount, and Lowest Price Guarantee); (iii) associate discretion price adjustments; (iv) any services (such as but not limited to, rentals; extended protection/replacement plans; shipping, delivery, assembly or installation fees); (v) fees or taxes; (vi) previous sales; (vii) gift cards; or (viii) Weber, Kichler or Miele products. Coupon is not redeemable for cash, not transferable & can't be replaced if lost or stolen. Void if altered, defaced, copied, transferred, or sold (thru any on-line auction or otherwise). Customer must pay applicable sales tax. Excludes MyLowe's Rewards Credit Card, Lowe's Visa® Accounts and all Lowe's Canada Credit products. We reserve the right to discontinue or alter the terms of this offer at any time.

***Subject to credit approval. Reduced APR offer is automatic for purchases made with your Lowe's Business Advantage account. No interest will be assessed on the promotional purchase for 60 days, but minimum monthly payments are required. Any remaining balance for these purchases at the time of the promotional period end date will be charged the purchase APR that applies to the account for these types of purchases. Regular account terms apply to non-promo purchases, and after promotion ends, to remaining promotional balances. For New Accounts: Purchase APR is 19.99% in GA and NC; 24.99% in all other states. Existing cardholders: See your credit card agreement terms. Excludes Lowe's Business Rewards Credit Card from American Express®, Lowe's Commercial Account, all Lowe's Canada Credit products and the Lowe's PreLoad Plus Mastercard®. We reserve the right to discontinue or alter the terms of this offer at any time.

††Not available on all devices. For a list of compatible devices, visit apple.com/apple-pay and google.com/pay.

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